

**IBSCE 2017** 

International Bioenergy (Shanghai) Conference and Exhibition

Conference: 20-21 April Kerry Hotel Pudong, Shanghai

Exhibition: 19-21 April Shanghai New Int'l Expo Center

An event by EUBCE



# **SPONSORSHIP OPPORTUNITIES**



#### Why sponsor?

The IBSCE is a leading international platform for the promotion of bioenergy as a valuable economic source in Asia and beyond. By bringing together world leaders, field experts, academics and business innovators the event aims at accelerating the development of new sustainable strategies for organic waste and residues conversion and integrating more efficient technologies. The exhibition is designed to enable attendees to meet with market-leading companies, along with influential industry and government figures.

The IBSCE will be held at the same time and in the same location as SNEC 11th. International Photovoltaic Power Generation Conference & Exhibition, the leading event for the solar industry in Shanghai, China.

#### Advantage

- Reach key bioenergy target groups in the Asian market;
- Obtain maximum visibility and attract the attention of the community of renewable energy;
- Choose between different sponsorship opportunities;
- Benefit from the event communication services.

Organisers

**eta**florence renewable







Co-Organised by



Supporters









### **SPONSORSHIP PACKAGES**

Increase your International and Asian visibility in the bioenergy sector and get the most out of your experience! Take advantage of the IBSCE sponsorship and branding opportunities

#### SILVER PACKAGE



- ✓ 1 Speaking slot
- ✓ **9m**<sup>2</sup> Exhibition Full Package booth
- 1 Free Conference entrance
- ✓ 1 sponsorship item from A category

€ 5.000

#### **GOLD PACKAGE**



- **1** Speaking slot
- ✓ 9m<sup>2</sup> Exhibition Full Package booth
- **3** Free Conference entrance
  - 1 sponsorship item from **B** category

€ 7.500

#### **PLATINUM PACKAGE**



- **1** Speaking slot
- **18m**<sup>2</sup> Exhibition Full Package booth
- ✓ 5 Free Conference entrance
- ✓ 1 sponsorship item from C category

#### € 10.000

#### **SPONSORSHIPS ITEM CATEGORIES** (Available also to be sold separately)

Α	В	С
Badges	Delegate Bag	Networking Lunch
Lanyards	Programme Guide	Coffee break
Conference Pens		
Notepads		

#### COULD NOT FIND THE PERFECT PACKAGE FOR YOUR COMPANY? PLEASE CONTACT US TO DISCUSS TAILORED SOLUTIONS!

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# SPONSORSHIP ITEM CATEGORY A

All Items from **category A** include listing as sponsor with company logo on all event printed materials and online channels during the whole lifecycle of the event:

- event guide (distributed at the event)
- sponsors page on website
- logo on 'Thank you Sponsors' banner in the welcome area
- announcement of sponsorship throughout contact database via mail
- social media channels linked to sponsor's website



#### **Conference Badges**

Badges distributed to all conference delegates. Your logo or visual will be printed on Badges (along with our logos).

€ 3.000

#### Notepads

Notepads distributed to all conference delegates inside the Conference bag. Your logo or visual will be printed on all Notepads (along with our logos)

€ 3.000



#### Lanyards

Lanyards distributed to all conference delegates with their badge. Your logo or visual will be printed on all Lanyards (along with our logos).

€ 3.000

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#### **Conference Pens**

Event pens distributed to all conference delegates inside the Conference bag. Your logo or visual will be printed on all Conference pens (along with our logos).

€ 3.000

# SPONSORSHIP ITEM CATEGORY B

All Items from **category B** include listing as sponsor with company logo on all event printed materials and online channels during the whole lifecycle of the event:

- event guide (distributed at the event)
- sponsors page on website
- logo on 'Thank you Sponsors' banner in the welcome area
- announcement of sponsorship throughout contact database via mail
- social media channels linked to sponsor's website



#### **Delegate Bag**

Event bags distributed to all conference delegates that contain event guide, pen and promotional printed material

€ 4.000

#### **Programme Guide**

The IBSCE 2017 programme guide distributed to all delegates includes the conference programme, the visual presentations and the social events. Advertisement will be placed on the back cover.

€ 4.000

# SPONSORSHIP ITEM CATEGORY C

All Items from category C include listing as sponsor with company logo on all event printed materials and online channels during the whole lifecycle of the event:

- event guide (distributed at the event)
- sponsors page on website
- logo on 'Thank you Sponsors' banner in the welcome area
- announcement of sponsorship throughout contact database via mail
- social media channels linked to sponsor's website



#### **Networking Lunch**

The networking lunch will be served in buffet style in a designated area during the conference programme breaks.

Your logo or visual will be printed on a rollup banner (along with IBSCE logo) disposed in the Networking lunch area.

Your logo will also be printed on Networking lunch tickets and wherever Networking lunch info is present (Programme guide, website).

€ 5.000



#### **Coffee Break**

Coffee break will be served in the exhibition aisles during the event.

All delegates will be served a cofee break with snack in the exhibition aisles during each conference session. Your logo or visual will be printed on rollup banner (along with IBSCE logo) disposed at the entrance near the Coffee breaks areas.

€ 5.000